

BUILDING RESILIENCE THROUGH...

WATER USE EFFICIENCY

In line with its mission, Calleguas Municipal Water District has consistently advocated for and implemented strategies aimed at enhancing water use efficiency, recognizing the critical significance of responsible water resource management.

Calleguas meets the water needs of southeastern Ventura County communities by supplying imported water obtained from the Metropolitan Water District of Southern California. Most of this imported water comes from the State Water Project (SWP); however, amid shifting weather patterns and severe droughts, SWP reliability has greatly diminished, heightening the need for efficient water usage.

Calleguas's approach to building water resilience includes ongoing support for water use efficiency initiatives undertaken by its retail member agencies, as well as the customers they serve. Additionally, Calleguas provides essential resources to further enhance efficiency measures and reduce wasteful water practices across its service area.



Water Use Efficiency and Conservation – What Do They Mean?

Since 2000, per-person water use in the service area has dropped nearly **30 percent!**

Water Use Efficiency (WUE) is the minimization of water used to accomplish a task. Devices and strategies that increase WUE help to achieve long-term, permanent water conservation.

Water conservation is defined as minimizing or eliminating water loss and waste and increasing water availability. It includes short-term behavioral changes to minimize water use during times of drought or other water shortage, as well as long-term or permanent changes achieved via new installations, fixtures, and water use strategies.

The Calleguas service area is making great strides in efficient water use.

How Does Calleguas Promote Water Use Efficiency?

Calleguas, as a member agency of Metropolitan, offers rebates, educational materials, and water-saving tips through **BeWaterWise.com**. Customers can also request a FREE in-person or virtual indoor/outdoor water use survey which will provide recommendations to improve landscape and indoor water use efficiency at a home or business. Visit www.waterefficiencysurvey.com to apply.

Rebates are available for a variety of water-efficient devices through **bewaterwise.com**

Residential

- High Efficiency Clothes Washers
- Premium High Efficiency Toilets
- Weather-Based (“Smart”) Irrigation Controllers
- Rotating Sprinkler Nozzles
- Rain Barrels & Cisterns
- Soil Moisture Sensor Systems
- Hose Bibb Irrigation Controllers
- Flow Monitoring Devices (where allowed)

Commercial, Industrial, and Institutional

- Plumbing Fixtures
- Landscaping Equipment
- Food Services Equipment
- Heating Ventilation and Air Conditioning Equipment
- Medical & Dental Equipment

See website for details and terms & conditions

Since 2008, in the Calleguas service area:



Approximately 86,000 rebates have been paid, totaling over \$3.8 million.



More than 292 million gallons of water are saved each year by the rebated projects.

Practical Tips for Efficient Water Use

- ✓ Check for leaks— running toilets and leaks in irrigation systems are common and can waste substantial amounts of water.
- ✓ Upgrade to water-efficient appliances in homes and businesses, such as low-flow toilets, sensor-activated faucets, water-efficient cooling systems, and air-cooled ice making machines.
- ✓ When considering new appliances like dishwashers, toilets, showerheads, or faucets, prioritize those bearing the WaterSense label, ensuring they meet EPA standards for water efficiency and performance.
- ✓ Use a broom instead of a hose to clean patios, walkways, driveways, and sidewalks.
- ✓ Explore **BeWaterWise.com**, where turf replacement projects may qualify for rebates starting at \$2 per square foot! Also find rebates for various water-saving devices and appliances for both residents and businesses.
 - Check the website before shopping to ensure the selection of a qualifying model. Not all WaterSense labeled devices qualify for rebates.
- ✓ Replace water-thirsty turf grass with attractive climate-appropriate plants that require minimal to no extra water once established. Integrate rainwater collection features like swales, dry miniature creek beds, and rain barrels.
- ✓ Water landscapes in the early morning or evening to reduce evaporation and ineffective watering.
- ✓ Use a soil-moisture sensor system and weather-based irrigation controller to ensure irrigation systems apply the right amount of water year-round.
- ✓ Regularly inspect irrigation systems, identifying and addressing broken or misaligned sprinkler heads.



For More Information...
Call: **805.526.9323**
Email: Info@calleguas.com
Visit: Calleguas.com