BUILDING RESILIENCE THROUGH... LANDSCAPE TRANSFORMATION

Through landscape transformation, the need for outdoor watering is significantly reduced, which can result in water savings of up to 70 to 80 percent!

Calleguas Municipal Water District's approach to building water resilience includes supporting the transformation of water-thirsty grass into beautiful, climate-appropriate, and water-efficient landscapes, ensuring water resources are available during times of drought.

Nearly half of outdoor water usage is lost due to overwatering, runoff, and evaporation. Considering that approximately 70 percent of household water consumption is used for outdoor irrigation and a significant amount of water

is utilized for grass that is purely decorative in commercial, industrial, and institutional areas, the transformation of landscapes can significantly enhance water savings to reduce demands and increase resilience.



HOW DOES CALLEGUAS PROMOTE LANDSCAPE TRANSFORMATION?

TURF REPLACEMENT PROGRAM

Calleguas, as a member agency of the Metropolitan Water District of Southern California, participates in a regional Turf Replacement Program. This program incentivizes residents and businesses to transition from turf (grass) to water-efficient landscapes by providing rebates based on the square footage of turf removed.

The program has been a great success in the Calleguas service area, with a total of more than 14 million square feet of turf (equivalent to about 250 football fields) transformed into water-efficient landscaping since 2014, resulting in an estimated annual water savings of 1,842 acre-feet. One acre-foot equals roughly 326,000 gallons and can generously support the water needs of two households for an entire year.

For those interested in the Turf Replacement Program, visit **bewaterwise.com**

bewaterwise.com

THE LANDSCAPE IS CHANGE

"The Landscape is Change" water awareness campaign aims to inspire and empower southeastern Ventura County communities to reimagine their outdoor spaces holistically. The campaign offers a **Landscape Style Guide**, showcasing garden landscapes that fortify drought resistance, reduce maintenance needs, and foster balanced backyard ecosystems. These landscapes align with the region's unique climate, enabling them to withstand the challenges posed by unpredictable and extreme weather patterns and fire-prone environments.

> For those seeking guidance and inspiration, the **Landscape Style Guide** can be accessed at **landscapeischange.com**, alongside additional resources to facilitate and support landscape transformation.

FREE CLASSES, WORKSHOPS, AND MORE!





For More Information... Call: **805.526.9323** Email: **Info@calleguas.com** Visit: **Calleguas.com**